

Programmatic Training Talking Points

Course Design

Cadreon's training courses are training experiences in the truest sense of the word. Developed by professional instructional designers, the courses are interactive and participant-centered, and contain carefully considered learning objectives that directly map to strong, contemporary content. The courses are well organized with a sequential flow of learning that's delivered in digestible chunks, followed by frequent, group-based reinforcement exercises throughout.

Course Content

Our comprehensive training courses contain the most up-to-the-minute industry knowledge and information that's been fully vetted by Cadreon's team of highly skilled programmatic experts.

Professional Instruction

Our workshops are delivered by real programmatic experts who do this for a living and can speak from vast experience. We also prepare our top people to be top trainers. Each of our experts must first attend a rigorous Train-The-Trainer certification program before they're authorized to teach any of the Cadreon programmatic workshops.

Course Materials

Our dual-purpose workbooks are packed with rich content, serving as classroom material and useful post-training reference that helps support learning outside the training class. Polished visuals are smartly designed with a minimal amount of clutter to effectively help participants learn theoretical and practical concepts. The interactive courses are also supported by learning aids such as exercise flash cards and large colorful handouts.

Whether it's the polished workbook design, the logical layout of content, the concise writing, or the professionally designed graphics, Cadreon cuts no corners with our materials. We treat our attendees as the business and industry professionals they are, and believe they deserve high quality materials to go with a high quality learning experience.

Post-Training Support Tools

Knowledge must travel beyond the class to where it's needed. We support our live training with agile, on-demand digital tools that deliver helpful information when needed. Through the use of mobile devices such as smart phones and tablets, Cadreon's digital support tools harness the power of simplicity in their design to provide fast access to useful content when it's needed.

Committed Training Organization

Cadreon employs a team of fulltime training professionals whose sole function is to provide the best programmatic education in the industry.

Other Considerations

Course Customization

For a fee, our training courses can be slightly modified to suit specific client needs. However, this must be negotiated up front, properly scoped with a feasibility study, and is contingent on the availability of a Cadreon instructional designer to tailor the course materials and design any new content. A lead time of 30-45 days is required to perform custom work, minimum. Contact your regional lead for any and all customization requests.

Fees and Costs

Costs associated with a Cadreon training workshop includes price of workbooks, T&E costs for trainers, and a flat fee for the course. Contact your regional lead for any and all price negotiations with clients.